



Eastern Ohio Regional Prevention Council Meeting Minutes

Date: November 2, 2018

Location: 63500 Byesville Road – Cambridge, Ohio

Present: *Appointed County Prevention Specialists* – Jane Kalonick (Belmont), Kathy King (Belmont), Jennifer Burns (Carroll), Kate Offenberger (Carroll), Nicole Caldwell (Guernsey), David Boyer (Muskingum), Candy Emmert (Muskingum) *OCTF Staff* – Lindsay Williams and Nicole Sillaman, *Ohio University Staff* – Linda Holmstrand, Warren Galbreath and Aimee Collins *Guests* – Kelly Goedel and George Goddard

Welcome: David Boyer, Chairperson welcomed everyone to the meeting at 9:14 a.m. A quorum (7 eligible voting prevention specialists) was not present at the meeting. Everyone introduced himself or herself.

COAD Presentation: Kelly Goedel let the council know that eight Facebook live segments had been released during the last quarter. The broadcasts have reached in excess of 23,000 people. The videos have been moved to YouTube, have been viewed during CDA trainings, and are posted on the COAD website. The videos are being widely distributed and it is difficult to keep track of how many people are viewing the videos. Linda asked if COAD could begin to list how and where the videos are being shared which would be a first step to establishing how many people are viewing them. Kelly said 52 people completed the 120 hours of CDA training. It seems that people who have been in the childcare business for about 6 months are the ideal candidates for the CDA trainings. With the new contract, COAD will have to create a different marketing strategy to attract kinship care providers. The council suggested making sure to provide the marketing materials to kinship care staff and supports through local JFS offices. The council can help with those contacts if they are provided the information about the trainings. Strengthening Families is going really well. All sessions will be completed by the first week in December.

OCTF Statewide Updates: Lindsay Williams is the new Executive Director of the OCTF. OCTF has hired an administrative assistant and has one opening for a program manager. OCTF will be fully staffed when that position is filled. Nicole Sillaman said that the concept for April Prevention month has been approved and it's similar to last year. The OCTF Board has to approve the regional plans that were submitted November 1 and things are on-track to get print ads, radio spots, TV, and other concepts ready for distribution very soon so that regions can work on getting things ready earlier this year. There will be a new OCTF Board chair in 2019 and that will be determined after the election. The Board chair suggests the date for the April kick-off event. Finally, the OCTF will release a new website in December. It will have its own domain name and each region will have their own page on that website. OCTF will be the administrators of the pages but the region will be able to provide the content.



Prevention Plan strategies and contracting updates: Included in everyone's packet was a summary and status of contracting for each strategy.

Strategy 1 – Quality Early Childcare. Contract signed with COAD to provide services from October 2018 through June 2019 beginning with CDA trainings in October. Facebook videos and Strengthening Families trainings will begin in January under this contract.

There is not a quorum present at the meeting. OCTF staff Lindsay Williams and Nicole Sillaman discuss with those present whether a vendor can be selected today to offer a contract for the universal campaign. They will take back to their office and let Linda know how to move forward. Lack of attendance at meetings is a barrier to moving the work of the Council forward. Even when meetings are set months in advance and Council members have indicated their attendance it is difficult to meet the requirement that a quorum (1/2 plus 1 of the voting members of the Council, Dave Boyer – chair cannot vote) be present in order to conduct business. Given that there is no resolution today, the Council moves on to the next agenda item.

Lindsay and Nicole excuse themselves from the meeting as they have another commitment.

Strategy 3 – Awareness Campaign. Linda shared that \$60,000 is planned to develop the universal awareness campaign in SFY 2019. OU issued a request for letters of intent from marketing firms and received ten responses. Those 10 responses were reviewed and scored with the top four scoring firms invited to prepare videos and slide presentations on how they would go about developing a campaign. OU invited Eastern and Southeast Council members to sit on a review team to score the proposals. Jennifer Burns was a member of the review team. Today, those present discussed the proposals. All seven of the council representatives present at the meeting today recommend that Ohio University enter into a contract for \$60,000 with Origo.

Strategy 2 – Mentoring in Youth. Big Brothers Big Sisters of East Central Ohio and Big Brothers Big Sisters of Zanesville have signed contracts and their Bigs/Littles began meeting in October. A contract was signed with Kno-Ho-Co-Ashland Community Action Commission (Coshocton Community Center) in September to provide the Cross Age Mentoring Distance Program Model (CAMP) for 15 youth with sessions beginning in December. After exchanging lengthy emails, written draft deliverables, two conference calls, and other phone calls over the course of two months, Family Recovery Center will not be providing mentoring services for the council. At this time, Belmont, Harrison, Jefferson, Noble, and Monroe counties are not receiving mentoring services and available funding is \$117,779.84. The OCTF allowable mentoring services are CAMP and Big Brothers Big Sisters. Big Brothers Big Sisters of East Central is interested in serving Harrison county, however, the identified schools said they could not do so this school year (picked up another program earlier in the year). Big Brothers Big Sisters Zanesville have Noble as an assigned county though they do not have any programming there now. Linda asked them to consider this as an area to provide services. Some other counties in our region are under a West Virginia based Big Brothers organization and not providing services. There are organizations interested in providing their own form of mentoring and are not familiar with CAMP. Linda will draft an RFP and make it specific to planning, implementing, and being trained to provide CAMP or Big Brothers mentoring. This type of RFP would allow organizations to request funding to learn about the curriculum, meet with people in a county, and plan to begin a mentoring program. The RFP will be released through OU's system, through the Council, and on the OCTF website.



Minutes: The group received but did not discuss minutes from the July 2018 Council Meeting and April Prevention Month workgroup conference call.

April Prevention Plan 2019 – Included in the packet today is the plan that was submitted to OCTF and emailed earlier to the Council. The plan reflects the discussion at the July council meeting and April workgroup conference call discussion in October.

Prevention Plan Update - Included in the packet today is the plan that was submitted to OCTF September 1 and emailed earlier to the Council. The plan reflects the discussion at the July council meeting. The plan for FY20 is due February 1 so there will be at least one workgroup call and additional discussion at the next council meeting.

Coordinator Updates

- Council survey results – The council survey results were included in the packets distributed today. A common concern was lack of representation from all counties on the council.
- Council chair – David Boyer's 1st three-year term as chair is expiring in June 2019. Dave's options are to continue on as chair for another term, let his term expire and seek appointment to the council via a commissioner or OCTF appointment, or let his term expire and not seek an appointment. If someone appointed by their county commissioner is willing to serve as chair, the person would no longer be a commissioner appointment, freeing up another prevention specialist appointment from their county. The council will continue to discuss this as it gets closer to the end of David's term.
- Mileage reimbursement – Prevention specialists may be reimbursed for travel to attend council meetings. Ask Linda for information.
- Council vacancies – Vacancies were reviewed and OU staff reiterated that filling the vacancies is the responsibility of OCTF staff. A year ago, OU asked to have this responsibility added to their contract with OCTF but the responsibility is in code/belongs to OCTF.

Council Wrap-Up and Dismissal David and Linda thanked everyone for attending and participating in the meeting. The next Council meeting is January 24 at 9 a.m. If the Council has to convene before then information will be sent via email.