



Ohio Children's Trust Fund

Ohio's Prevent Child Abuse America Chapter

Lindsay Williams
Executive Director

Ohio Children's Trust Fund Board Meeting Minutes March 11, 2021

Board Members Present:

Senator Stephanie Kunze
Senator Tina Maharath
Jennifer Justice
Holly Kastan
Grace Kolliesuah (Director Lori Criss)
Kimberly Jordan
Bobbi Krabill (Director Stephanie McCloud)
Jeff Van Deusen (Interim Director Matt Damschroeder)
Nicole Vitale
Megan Wanczyk
Dr. Angel Rhodes

Board Members Absent:

Staff Present:

Lindsay Williams, Executive Director
Nicole Sillaman, Chief of Fiscal and Program Planning
Eric Gonzalez, Program Manager
Maggie Sanders, Program Manager
Renee Whitfield, Program Manager
Diettra Engram, Program Manager
Jasmine Hall, Administrative Professional

Guests:

Denise Pleska, Senior Staff Attorney for ODJFS
Representative Janine Boyd
Linda Holmstrand, Eastern Regional Coordinator
Steve Shuldts, Great Lakes Regional Council Member
Bryan Stout, Legislative Liaison for ODJFS
Shadi Houshyar – Senior Associate, CSSP
Alexandra (Alex) Citrin – Senior Associate, CSSP
Michelle Johnson-Motoyama – Associate Professor, OSU
Siri Anderson – Policy and Research Assistant, CSSP
Valery Martinez – Policy and Research Assistant, CSSP

Welcome & Roll Call

Vice Chair Jennifer Justice called the Ohio Children's Trust Fund (OCTF) Board Meeting to order at 10:02 am on March 11, 2021 with a quorum.

Chairman Updates

Jennifer Justice welcomed Board Members to the first OCTF Board Meeting for the year. Jennifer Justice announced to the Board that the OCTF Chair has yet to be appointed, and she will continue to convene the Board Meetings until the House appoints the Board Chair and house legislative member. Vice Chair Justice also announced the new Board member, Dr. Angel Rhodes, along with

new Designee, Bobbi Krabill, under the new Director for the Department of Health, Stephanie McCloud. Jeff Van Deusen will continue to serve as Designee under Job and Family Services' Interim Director Matt Damschroeder. OCTF staff are working to schedule two Board Meetings in the second quarter of calendar year 2021 as there are several time-sensitive items that the Board will need to address.

Old Business

Minutes

Vice Chair Justice gave pause for review and asked for any questions or revisions to the November 12, 2020 board meeting minutes. Kimberly Jordan motioned for the minutes to be approved. Grace Kolliesuah seconded the motion. Hearing no questions, revisions, or objections to the minutes as submitted, Vice Chair Justice stated the minutes were approved.

OCTF Regional Model Updates

Needs Assessment and Prevention Plan Updates

Director Williams gave the process overview of the regional needs assessments, with the goal to inform the regional Prevention Plans, and are inclusive of primary (i.e. Household, Parent, and Professional Surveys, and Parent and Professional Focus Groups) and secondary data sources (i.e. data from ODH, ODE, ODJFS, US Census), and identify uniform data indicators across the eight prevention regions to be encompassed in an executive summary provided to each region. A final state-level report looking at those data indicators would follow identifying service gaps, capacity, and prioritization of needs for prevention services within each region.

All data has been collected at this point pertaining to primary and secondary data sources. Additionally, given the cultural and political climate at this time, the OCTF and WSU have determined not to move forward with the statewide Household Surveys as they were not well-received by families during their testing phase in November/December. This was magnified with student call center constraints at WSU, where students were not able to engage in trauma informed survey collection tactics. OCTF hopes to revisit household surveys next year. All data reports have been distributed to the eight regional prevention councils inclusive of qualitative and quantitative data. Wright State University is currently drafting the Executive Summary reports for each region that are under review by OCTF staff. The reports will drill down on the priority needs identified by the councils and highlight the data that support those needs. OCTF anticipates completion prior to the end of SFY 2021.

Grace Kolliesuah further inquired as to the reason for postponement of the Household Surveys asking if the decision was due to low participation or the specific questions being asked. Director Williams stated that both factors contributed to the postponement and that some households began to start the survey but stopped. Students at the call center reached out to the participants which was not well-received, and they were given negative feedback about the questions asked. OCTF will reconvene and come up with a better, more trauma informed way of framing and collecting this data in the future. Grace agreed that she would like for OCTF to continue with this process.

Holly Kastan questioned as to if the student call center consisted of undergraduate or graduate students, as experience may have been a factor in the families' responses to the survey. Bobbi mentioned that ODH performed a similar telephone-based assessment during the same timeframe and received pushback as well. She agreed that families have been more cautious about sharing personal information and believes that once the climate settles, better participation may be noticed. Dr. Angel Rhodes also cited training and what WSU training process has been.

Nicole Sillaman stated that the call center consisted mostly of undergraduates and mentioned that students are well trained, and in the previous years were successful. The main issue apart from the unique challenges all families are facing were the student staffing constraints that hindered the process this year.

OCTF Board Appointee – Southwest Ohio Regional Prevention Council – Tasha Turner

Director Williams introduced the OCTF Board Appointment of Tasha Turner for the Southwest Ohio Region, and gave a reminder of the OCTF Board’s authority to appoint regional council prevention specialists, with prior support from the Regional Prevention Council members, to serve a three-year term, serving a maximum two consecutive terms.

Vice Chair Justice asked for any questions or comments regarding the appointment of Tasha Turner to the Southwest Ohio Regional Prevention Council. Hearing no questions or comments, the Chairman called for a motion to approve the OCTF Board appointment of Tasha Turner for the Southwest Ohio Region. Dr. Angel Rhodes motioned, and Grace Kolliesuah seconded the motion. The board approved the motion.

Regional Prevention Coordinator RFGA Update

Director Williams discussed the status of the Regional Coordinator RFGA that was re-released. The Trust Fund review team along with Board Member Dr. Rhodes completed the review of the five applicants:

- Western Ohio Region: Montgomery Co. Human Services Planning & Development Office
- Central Ohio Region: Nationwide Children’s Hospital
- Northwest Ohio Region: St. Vincent Mercy Medical Center
- Northeast Ohio Region: Stark County Family Council
- Great Lakes Ohio Region: University Hospitals

Dr. Rhodes shared that the review process was thorough and plenty of information was provided to examine and make a final determination. Director Williams gave an overview of the key components of the SFY 2022-2023 Coordinator agreement, including parent leadership and engagement activities (separate; no longer included in prevention plans), reporting requirements, and that two renewals would be in effect until June 30, 2027, conditional on satisfactory performance. Changes made to current coordinator project includes removal of outreach plans, and removal of April Child Abuse and Neglect Prevention Month plans and coordination (conducted at the state level). All five applicants met the minimum requirement to have their budget proposals reviewed and scored, with Director Williams presenting the requested budget averages between SFY 2022/23 compared to SFY 20219/20 amounts expended.

Considerations for the board are that applicants are current Regional Prevention Coordinators with experience conducting OCTF work. However, some funding requests are not proportional to past years’ actual expenditures. The OCTF Proposal Review team recommends that the Board conditionally approve all five applications, allowing OCTF staff the opportunity to negotiate budgets with each application.

Director Williams reviewed the Regional Prevention Coordinator RFGA timeline with the Board and noted that there are three regions that have not received applications for a coordinating entity: Southwest, Eastern and Southeastern Ohio Regions. The OCTF expects to re-release the Regional Prevention Coordinator RFGA opportunity for those regions between March and May 2021 and

would like to conduct two Board Meetings with the intent to present to the Board applicants for those regions for approval at the May/June meetings, once scheduled.

Megan Wanczyk inquired as to whether or not OCTF was surprised that the prior three regions did not reapply. Director Williams stated OCTF was hopeful all eight regions would reapply, but understood the difficulties faced specifically at Wright State University due to the pandemic as the possible reason that the current coordinator did not reapply, but was not aware of the reason for the other two regions as conversations have not been had due to the open opportunity.

Vice Chairman Justice asked for any questions or comments on the conditional approval for all five Regional Prevention Coordinator applications. Hearing no questions or comments, the Vice Chairman called for a motion to conditionally approve all five Coordinator applications. Holly Kastan motioned, and Megan Wanczyk seconded the motion. The board approved the motion.

Program Committee Updates

Prevention Program Submissions

Program Committee Chair Megan Wanczyk reminded Board members that the Program Committee must review proposed programs, including supplemental services, that are not included in the FRIENDS' Matrix of Evidence-Based Practice for child abuse and neglect prevention outcomes and make recommendations to the Board. Prevention Programs must adhere to the three funding criteria to be eligible for funding.

Megan Wanczyk stated the goal is to make the work easier for the regional prevention councils to incorporate approved prevention programs into their plan, as well as help provide guidance to other applicants where they can refer to a list of preapproved prevention programs housed on the OCTF website. The Trust Fund has developed the OCTF Child Abuse Prevention Program Review Form and Review Form Guidance tools for the submission of programs to be reviewed. This form helps ensure uniformity among the requests submitted by regional councils or other prospective applicants.

Director Williams presented to the Board the five prevention programs submitted for review:

- CAMP (Peer Mentoring)
- Mom Power (Parent Education)
- Joyful Together (Parent Education)
- Empowered Parenting Program (Parent Education)
- Getting Ahead (Poverty Education – Supplemental)

Director Williams presented information on each of the Prevention Programs listed individually and highlighted that all programs have demonstrated outcomes linking to one or more of the five Protective Factors, noting that Getting Ahead is supplemental program to be used, in this case, with Parent Café.

Holly Kastan asked if OCTF funds any prenatal programs such as Moms2Be, and also programs for children of parents identified as having maltreatment and neglect at home. Director Williams noted that OCTF is open to funding prenatal programs, and she has sat in on conversations with Moms2Be. Nicole Sillaman stated that Western is funding the program Nurturing skills for prenatal families through Elizabeth's New Life Center. Maggie Sanders agreed and specified the Nurturing Parenting Curriculum. Families that have an open or have had a substantiated case of

child abuse or neglect fall under the category of tertiary prevention, which is outside of OCTF primary and secondary strategy funding. The Strategic Planning process will highlight some of the barriers to funding between these specific strategies where support is needed.

Kimberly Jordan expressed that some of the programs involve group work, and if the groups involved with the program have addressed needs and implementation around the COVID pandemic. Director Williams pointed out that OCTF requested information on COVID and any changes around programs that would need to be adapted to a virtual format. Many of the vendors were able to adapt and pivot to virtual services and programming.

Bobbi Krabill mentioned that she sees opportunity for making further connections and leveraging of funding to ensure that OCTF connections are made to available services along with ODH (partnership). Holly expressed willingness to start a group around early intervention strategies.

Vice Chairman Justice asked for any questions or comments on the Prevention Program submissions. Hearing no questions or comments, the Vice Chairman called for a motion to approve all five Prevention Programs. Holly Kastan motioned, and Jeff Van Deusen seconded the motion. The board approved the motion.

Strategic Planning

Vice Chair Justice turned the meeting over to Shadi Houshyar with the Center for the Study of Social Policy (CSSP). Shadi introduced herself and her CSSP team, along with The Ohio State University's (OSU) Michelle Johnson-Motoyama. Shadi gave an overview the agenda and the desired results from the discussion as to the ongoing strategic plan process, work to date, and feedback from Board members on their priorities for the plan.

Alex Citrin of CSSP discussed the strategic planning activities as outlined on the presentation, highlighting five activity areas:

- Listening and planning sessions with OCTF team and leadership
- Stakeholder interviews and surveys evaluating OCTF program effectiveness, using data to inform the strategic plan.
- Conducting a current state data analysis report to provide national and state context
- SWOC analysis of current OCTF operations and infrastructure
- Developing (1) six-year strategic plan to present to the OCTF Staff and Board (2) three, two-year biennial operating plans, (3) a contingency plan, and (4) two logic models, where one is operational, and one is programmatic.

Alex Citrin then presented the strategic plan deliverables and timeline (November to June) of the mentioned activities, with anticipation of completion of the Strategic Plan to be presented to the Board in June.

Michelle Johnson-Motoyama discussed the data collection process and stakeholder interview aims (individual and group), with the goal to gauge stakeholder perceptions of the Trust Fund's activities as well as their impacts, including identifying gaps in the child maltreatment prevention continuum, and where the Trust Fund has a role in addressing those gaps. The Strategic Planning team would also like to identify the greatest opportunities and potential barriers and how those can be overcome. CSSP and OSU are seeking input on the opportunity presented by the six-year

planning process, along with questions concerning OCTF's success in achieving 2016-2021 focus areas explored, along with new focus areas including race equity and parent leadership.

Michelle shared the results of the stakeholder interviews. Of the 41 stakeholders contacted, 36 (87%) participants of 8 different entities participated in 18 focus group and individual interviews between February 2nd and February 23rd, 2021. CSSP and OSU Survey results had 323 respondents from 76 of 88 of Ohio's counties, representing 11 different entities or affiliations to the Trust Fund and showed that 45% of the respondents had known of the Trust Fund for more than 5 years.

According to Shadi, the State Analysis will be organized into three sections: 1) an overview of the Trust Fund, current responsibilities and priorities, and its use of funding and, 2) a national landscape scan providing discussion on COVID impacts on families and children and disproportional impacts on children and families of color, as well as administrative and legislative actions and proposal, and 3) a closer look at the Ohio landscape including an overview of Ohio's demographics. The State Analysis is intended to provide overall framing, context, and considerations for the Strategic Plan.

Shadi gave an overview of the Strengths, Weaknesses, Opportunities and Challenges (SWOC) Analysis and its components as it relates to the Trust Fund Strategic Plan. She shared the prioritization of factors based on ratings of importance to determine OCTF's current strengths in preventing child maltreatment, opportunities for improvement, and potential methods for transforming opportunities into success at the state and local levels. Shadi reemphasized the components of the Strategic Plan, inclusive of the two logic models, three operation plans and a contingency plan.

Michelle Johnson-Motoyama reviewed early themes that have risen through the data collection process. Stakeholders noted strengths in 20 different areas with engaging in child maltreatment prevention activities and support to children and families and agencies being mentioned most frequently. Opportunities presented included increased funding, program expansion, expansion of state and regional presence, promotion of culturally appropriate approaches, legislative advocacy, and simplification of processes and paperwork for vendors.

Weaknesses noted by stakeholders included insufficient funding, lack of statewide coordination on prevention, administrative burdens, vendor concerns on data collection, insufficient data to demonstrate outcomes, organizational policies and restrictions, and limited funding for the regional model (urban vs. rural). Challenges presented included strengths and challenges with OCTF's position in ODJFS, political barriers, county system, stigma associated with child abuse which limits parent engagement and participation in services, no clear point of entry for prevention services in communities, and organizational structure (i.e. increase diversity and inclusivity in OCTF's regional and board memberships).

Representative Janine Boyd inquired on conversations with stakeholders regarding increased legislative advocacy and increased funding, whether any opportunities at the federal level come up, and whether federal and state partnerships were mentioned. Michelle stated that the federal entities contacted included the Children's Bureau - CBPAP (CBCAP?) program, and representatives from FRIENDS. CBCAP expressed enthusiasm at the work being done by the Trust Fund, but CSSP and OSU did not have much conversation around federal level opportunities.

Director Williams shared that OCTF does have national level affiliations as the Ohio Chapter of Prevent Child Abuse America (PCCA), which does much in the realm of legislative advocacy and as a quasi-governmental entity, Trust Fund Staff are unable to engage in lobbying activities. The OCTF will be more intentional about sharing policy briefings received from PCAA with Board Members via the Board Portal and Board meetings. Director Williams would be happy to facilitate further conversations on legislative advocacy. Representative Boyd offered to assist as well. Senator Kunze mentioned legislative support for increased TANF funding.

Michelle Johnson-Motoyama gave an overview of what Stakeholders expressed to see as organizational successes at the end of the six-year strategic plan, including clearly defined roles, goals, and populations served, increased inclusion and collaboration of state and regional partners, financial and programmatic stability and growth, increased efficiency and lessened administrative burdens for vendors, and greater communication between administration, board and regions. Stakeholders would like to see the Trust Fund continue to impact the lives of children and families through better measurements of outcomes, non-stigmatizing assistance (single access point) for parent and meaningful parent involvement and engagement, as well as increased equity, inclusivity, and cultural competence in programmatic strategies.

Johnson-Motoyama shared Survey Preliminary Priority Rankings results with the Board broken down by full survey, staff, and Board rankings. Results showed varied rankings among the groups, with increased funding, expanding array of promising and evidence-based CAN prevention programs, and providing training for professionals as the top three areas overall. Barriers ranked by the three groups also varied among the group, with restriction of funding use, insufficient funding for OCTF programming and limitations on the target populations that can be served as the top three areas overall. Director Williams noted the context of the rankings and prioritizations around the pandemic and current workload, and the perceptions from staff and Board members.

Shadi invited the Board to discuss the Strategic Plan as presented thus far. Representative Boyd expressed thanks for the presentation and reiterated that she is available to participate in the planning conversation surrounding cultural competence, equity and inclusion and offer resources. Jeff Van Deusen mentioned the crucial nature of partnerships for the OCTF particularly in realm of childcare and measuring outcomes. Grace Kolliesuah highlighted the great work done with the Regional Model and sustaining regional supports and services. Jennifer Justice stated that although overall funding is not as large, OCTF funding has provided for a variety of prevention programs and services that have made significant impacts on families and children in Ohio.

Holly Kastan agreed with Board Members on sentiments regarding OCTF impacts, relationships and strategies, and also stated that awareness and promotion of the Trust Fund needs to be expounded upon in the communities across Ohio, possibly tapping into additional public and private funding support, highlighting the importance of early prevention. Kimberly Jordan and Megan Wancyzk echoed Holly's sentiments. Director Williams also mentioned that the Trust Fund was selected as one of six sites through PCAA to participate in the Government Affairs Initiative and opened up the opportunity to have subcommittee meetings. Further Strategic Planning discussions will be held at the next Board Meeting.

Finance Committee Update
SFY 2021 Budget Update

Nicole Sillaman provided the updated SFY 2021 Financial Status Overview, budgeted versus actual as of 2/28/2021 for OCTF Revenues as presented on the slide. The OCTF is on track with revenues with the full detailed line item budget contained in the Board Portal. The Trust Fund did

submit a carryover expense request for Community Collaborations Grant and is in pending approval status. Expenses for SFY 2021 are up to date as of 2/28/2021.

Nicole highlighted on the SFY 2021 Projected Spending Plan two areas where the Trust Fund is expecting a reduction in expenditure amount, which included Regional Coordinators Overlap Funding and Dashboard 2.0. Examining the projection of sustainability of level of funding, SFY 22 and SFY 23 are taking into consideration the continuation of \$1,000,000 in TANF Funding. Current projections show subsequent SFY expenses increasing over revenues, which is of concern. Nicole encourages members to engage with Finance committee regarding budgetary considerations and planning.

Treasurer Vacancy

Jennifer Justice informed the Board that there is a Treasurer vacancy, which also serves as Finance Committee Chair, and opened it up for volunteers. The Treasurer vacancy will be revisited at the next OCTF Board Meeting.

April National Child Abuse Prevention Month

Renee Whitfield outlined the OCTF's upcoming plans for April media and events for calendar year 2021, including the OCTF Virtual Kickoff Event to be held April 1, 2021 at 10:00 am. The OCTF released the media RFP and the review team met March 3rd to review proposals and select a vendor. Due to great success, "Be a Hero in the Eyes of A Child" and "Not All Heroes Wear Capes" will continue to be the campaign taglines. The OCTF is also working on Prevention Spotlight Videos, with providers speaking about their OCTF funded programs and community impact. The Everyday Ohio Heroes' winners will be announced at the Kickoff event, and winners and nominees will be featured on OCTF social media platforms throughout April. OCTF is working with JFS media/OCOMM with press releases and earned media. Bobbi Krabill is willing to share information around the April campaign as well.

Other Business

Director Williams announced that as the American Rescue Plan Act was passed. Part of the Act was a provision for an additional \$250 million CBCAP funding. Funds will be dispersed among states based on population allocation formulas, in which the Trust Fund anticipates receiving \$8.25 million in additional CBCAP emergency funding that needs to be spent by end of September SFY 2023. Jeff Van Deusen, Director Williams, and Nicole will work on a proposal on how to best use the funding and will reach out to the Finance and Program Committees, as well as the Board for their input and feedback on proposed funding strategies.

ORC Budget Language Update

Director Williams thanked Kimberly Jordan and the ORC Review Committee on Budget Language changes. The Budget Language changes were not submitted for inclusion in the Budget Bill at this time but have positioned the Trust Fund to better understand budget language needed in the future.

Financial Disclosure and Ohio Ethics Commission Training 2021

Director Williams reminded the Board that Financial Disclosure Statements are due May 17, 2021. Ohio Ethics Commission 2021 Training information and opportunities will be provided at a later date for completion before the end of the year.

As there was no further business to come before the Board, Vice Chair Jennifer Justice adjourned the March 11, 2021 OCTF Board meeting at 12:32 pm. Future OCTF Board Meetings for calendar year 2021 will be determined in early 2021.

Handouts:

OCTF Board Meeting Agenda – March 11, 2021
OCTF PowerPoint Presentation – March 11, 2021
OCTF Board Draft Meeting Minutes – November 12, 2020

ODH Director Stephanie McCloud - Bio

JFS Interim Director Matthew Damschroeder - Bio

Dr. Angel Rhodes – Bio

Bobbi Krabill – Bio

OCTF Board Appointee – Tasha Turner Application

Regional Prevention Coordinator RFGA Applications

- Montgomery County
- Nationwide Children’s Hospital
- St. Vincent Mercy Medical Center
- Stark County Family Council
- University Hospitals

SFY 2021 Operating Budget

Regional Service Report

OCTF Child Abuse Prevention Program Review Form

OCTF Child Abuse Prevention Program Review Form Instructions

Prevention Programs

- CAMP
- Mom Power
- Joyful Together
- Empowered Parenting Program
- Getting Ahead

Executive Director’s Report

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