



**Ohio Children's Trust Fund
Board Meeting Minutes
May 16, 2019**

Board Members Present:

Senator Stephanie Kunze
Jennifer Justice
Diana Starkey
Representative Janine Boyd
Dr. Will McHugh (Amy Acton)
Senator Tina Maharath
Robyn Lighthcap
Dr. Kathi Makoroff
Dr. Kynetta McFarlane
Molly Rafeld (Director Kimberly Hall)
Nicole Vitale

Board Members Absent:

Kimberly Jordan
Grace Kolliesuah (Director Lori Criss)
Elizabeth Ranade Janis

Staff Present:

Lindsay Williams, Executive Director
Eric Campfield, Program Manager
Maggie Sanders, Program Manager
Nicole Sillaman, Program Manager
Renee Whitfield, Administrative Professional

Guests:

Rachel Hanna, Great Lakes Regional Coordinator Team
Jennifer Walker, Great Lakes Regional Coordinator Team

Welcome & Roll Call

Chairman Stephanie Kunze called the Ohio Children's Trust Fund (OCTF) Board Meeting to order at 10:07 am on May 16, 2019 with a quorum. Chairman Kunze welcomed new board members Dr. Will McHugh and Robyn Lightcap.

Regional Presentation

Rachel Hanna and Jennifer Walker from University Hospitals Rainbow Babies, the coordinating entity for the Great Lakes Ohio Regional Prevention Council, informed the Board of their program highlights. The region has three approved strategies, (1) parental resilience, (2) social supports, and (3) an awareness campaign, that cover all four counties of the region (Cuyahoga, Geauga, Lake, and Ashtabula). Currently there are nine vendors providing services for the region, who have served 414 parents, 590 children and 356 families. The awareness campaign has achieved 49 million impressions.

Representative Boyd expressed concern that the demographics for Facebook are older adults and wondered if other social media platforms have been considered for outreach. Ms. Hanna informed the Board that the region is looking at using Snapchat, Instagram and Twitter to reach a younger audience.

Member Robyn Lightcap expressed that having one statewide message (campaign) would have the best impact, instead of each region having its own. Executive Director Lindsay Williams informed the Board that currently 5 regions have their own campaigns. OCTF is working to migrate all those campaign sites onto the OCTF website. This will allow individuals to access information for their region as well as receiving the broader OCTF messaging.

Chairman Updates

Chairman Kunze introduced new OCTF staff member Maggie Sanders. Past Board chair Representative Sarah LaTourette was appointed to lead the Ohio Family and Children First Council and will no longer be on the board. Her service and leadership to the Board is greatly appreciated. The Board is still waiting to receive the new appointment from the House to fill that vacant seat. Board Treasurer Diana Starkey and member Dr. Kathi Makoroff have reached their term limit for serving on the board. Senator Kunze expressed that their service and dedication has been appreciated. Chairman Kunze noted that any member interested in volunteering for the treasurer position should contact Lindsay Williams.

Dr. Kynetta McFarlane gave an overview of her experience attending the Regional Coordinator's Meeting on May 9, 2019. She expressed that the experience was very good at helping her as a member of the Board see how the decisions that are made impact the staff and organizations that are serving families. It also offered a chance to help the coordinators better understand some of the financial restrictions that the Board has when making funding decisions. Overall, she found the meeting rewarding and informative.

Executive Director Williams informed the Board that the coordinators really appreciate the board members coming to the meetings and taking time to have meaningful conversations about the work they are doing. If any other members want to attend a coordinator meeting they can contact Lindsay directly.

Executive Director Williams also thanked the members for completing their financial disclosure forms and turning them in before the May 15, 2019 deadline. Member Diana Starkey requested OCTF staff send out the travel expense report to members sooner to include with their disclosure reports.

Old Business

Minutes

Chairman Kunze asked for any questions or revisions to the February 21, 2019 board meeting minutes. Hearing no questions or revisions, the Chairman called for a motion to approve the February 21, 2019 minutes as written. Dr. Kathi Makoroff motioned, and Dr. Kynetta McFarlane seconded the motion. The board approved the motion.

New Business

Finance Committee Update

Treasurer Starkey informed the board that the finance committee discussed the budgeted versus actual revenue and spending. The fees for birth and death certificates are on track to meet expectations. However, divorce and dissolution fees will not meet the expected \$410,000

projected revenue for the year. Actual amounts of federal funding have been steadily decreasing. OCTF staff have informed all regional grantees to spend down SFY 2019 funding as this will not be carried over as it was in the past fiscal year.

Currently, the OCTF has only paid out about 20% of its current expected budgeted amounts. Trust Fund staff anticipate that a majority of funding will be invoiced during SFY 2019. While the Board expected to expense \$9.95 M in SFY 2019 it only encumbered \$8.97 M. Additionally, the actual beginning balance was \$1.28 M more than anticipated, which leaves the OCTF with nearly a \$4 M anticipated ending balance to begin SFY 2020.

The projected spending plan for SFY 2020 is \$5.3 M. Executive Director Williams expressed that OCTF staff worked with the finance committee to create a spending plan that was as fiscally conservative as possible. Working with the regional coordinator staff, the Trust Fund was able to lower their annual coordinator costs as well in SFY 2020.

Treasurer Starkey noted that the total regional coordinator and service delivery expenses for SFY 2020 come in at \$4.2 M. With the beginning balance of \$4 M, OCTF will have enough funds available to cover the next fiscal year. However, fiscal sustainability becomes an issue looking forward to SFY 2021 and SFY 2022. The projected ending balance for SFY 2021 will be \$2.8 M, almost \$2 M less than required for services in SFY 2022. The Board needs to find a way to increase revenue to address this shortfall.

Board members engaged in conversations about increasing revenue for the Trust Fund, with possible solutions pertaining to pursuing fee increases, additional grant opportunities, and securing corporate sponsorships and relationships.

Chairman Kunze called for a motion to approve the SFY 2020 budget. Senator Tina Maharath motioned, and Jennifer Justice seconded the motion. The board approved the motion.

Program Manager Nicole Sillaman spoke to the board about the CBCAP federal grant application that is due on June 14, 2019. Leveraged funds are critical to the amount the Trust Fund receives for this grant award. The FFY 2019 base award amount was \$779,184.00. The Trust Fund will not know its leveraged funds amount until September 2019. The strategies that OCTF is focusing on for the grant are, (1) Trauma Informed Strategies, (2) Triple P Positive Parenting Program, (3) Parent Engagement, (4) Keeping Children Safe training, (5) Human Trafficking Prevention curriculum training, (6) legal services for at risk families in substance abuse treatment, (7) the statewide innovation service programs, and (8) April Child Abuse and Neglect Prevention Month.

Chairman Kunze asked for any questions about the CBCAP Grant Budget Priorities. Hearing no questions, the Chairman called for a motion to approve the CBCAP Grant Budget Priorities. Diana Starkey motioned, and Dr. Kynetta McFarlane seconded the motion. The board approved the motion.

Program Committee Update

Program Committee Chair Elizabeth Ranade Janis was not in attendance at the meeting. Executive Director Williams gave the Board the update. On May 13, 2019 the committee reviewed the statewide applications. There were 5 applications received, where two did not meet the criteria and were not reviewed. The reviewed applications were from Alcohol, Drug Addiction, and Mental Health Board of Tuscarawas and Carroll Counties (ADAMHS Board); Ohio Chapter, American Academy of Pediatrics; and Townhall II.

The application from ADAMHS Board was to fund a training of 135 professional on PAX Tools. The program committee guidance to the OCTF Board is that this program does not meet the statewide criteria and that PAX Tools is not a child abuse and neglect prevention program.

Ohio Chapter, American Academy of Pediatrics (Ohio AAP) application is proposing a new program to promote stronger family relationships and enable healthcare providers to recognize stressors and improve primary prevention of child abuse. The program committee guidance to the OCTF Board is that while the review committee recognizes that programs reaching pediatricians have immediate touch points with families, the expansion of such a project to include more family targeted outcomes is needed to assess a program's impact in changing family behaviors. Member Dr. Kynetta McFarlane noted that the committee felt that this programming could already receive funding through physician's access to Continuing Medical Education credits through their local health care systems and is likely not dependent upon OCTF funding.

Townhall II seeks to sustain two programs (Nurturing Parenting Program and Personal Body Safety) currently operating in Portage County and to possibly reach individuals in neighboring counties. The committee determined that Personal Body Safety is not a child abuse and neglect prevention program. The implementation of Nurturing Parenting Program (ABC's of Parenting) occurs only in Portage County and does not meet the statewide criteria.

There was discussion about whether a proposal of this nature was more suitable for the regional model application as it was geared towards one specific county. OCTF staff explained that there is likely conflict of interest considerations that would prohibit this vendor from applying for funding through the regional model, which may explain their application through the OCTF's statewide grant process.

Chairman Kunze motioned to divide the vote on the three statewide applications into three separate actions by the OCTF Board, and Dr. Kynetta McFarlane seconded the motion. The board approved the motion.

Chairman Kunze called for a motion to deny the Statewide Application from Alcohol, Drug Addiction, and Mental Health Board of Tuscarawas and Carroll Counties. Dr. Kathi Marakoff motioned, and Dr. Kynetta McFarlane seconded the motion. The board approved the motion.

Chairman Kunze called for a motion to deny the Statewide Application from Ohio Chapter, American Academy of Pediatrics. Dr. Kynetta McFarlane motioned, and Diana Starkey seconded the motion. The board approved the motion.

Chairman Kunze called for a motion to deny the Statewide Application from Townhall II. Dr. Will McHugh motioned, and Diana Starkey seconded the motion. The board approved the motion.

Regional Council Chair Appointments

As the regional council chairs are ending their first terms, a nuanced situation has arisen as the current language in ORC and OAC requires that regional council chairs must be council members and given the fact that most council chairs represent counties with two other county commission appointed council members, the current chairs are ineligible to be reappointed by their respective county commissioners. Therefore, they cannot continue as council chair for a 2nd term. The OCTF's suggested solution is that the Board appoint the currently serving council chairs as OCTF Board appointees. All 7 expiring regional chairpersons have the voted support of their councils.

Chairman Kunze noted how complex this issue is and called for the staff to provide information about this and other similar issues that could be addressed in ORC to make operations less complex and confusing.

Chairman Kunze called for a motion to approve the council chair appointments for the 7 Regional Prevention Councils. Senator Tina Maharath motioned, and Jennifer Justice seconded the motion. The board approved the motion.

Eastern Ohio Regional Prevention Plan Amendment

Nicole Sillaman spoke to the Board about the Eastern Ohio Regional Prevention Plan Amendment. Despite all best efforts, the Eastern Ohio Regional Council has been unable to secure providers to deliver evidence-based mentoring services in five of the ten counties. The region would like to request to move \$30,000.00 from the mentoring strategy over to their awareness plan. This will increase the amount the region has for media buys and provide an equitable amount of funding to support implementation.

Chairman Kunze stated that her concern is that if the region does not have the capacity to offer services, would adding money to an awareness campaign about services be wise. Ms. Sillaman clarified that the awareness campaign is targeted towards parents and families to help change social norms and reduce the stigma of accessing current services, and not intended to increase current capacity of service providers. Ms. Sillaman shared with the Board the challenges the Eastern region has encountered pertaining to conflict of interests as the same service providers who sit on the council are those providers who would be eligible to provide services in the region. Due to their position on the council, their agency is not able to deliver services.

Chairman Kunze called for a motion to approve the Eastern Ohio Regional Prevention Plan Amendment. Dr. Kynetta McFarlane motioned, and Senator Tina Maharath seconded the motion. The board approved the motion.

OCTF Regional Model Updates

Executive Director Williams reviewed program highlights from each region. Success stories for each region are contained in the documents that were sent to board members prior to the meeting for review.

Great Lakes Ohio Regional Prevention Plan Amendment

Eric Campfield informed the Board that the Great Lakes Ohio Region has a remaining amount of funding of \$118,320.25 from their direct services strategies to increase parental resiliency and social supports. The Council is requesting to utilize up to \$118,320.25 in remaining funding to purchase advertisements for their What You Do Next Campaign for SFY 2019. The Council also has \$40,000 currently allocated for awareness campaign purchases in SFY 2020. If authorized to expend \$40,000 of the remaining SFY 2019 funds for awareness expenses, the Council would then utilize the \$40,000 from SFY 2020 funds allocated for the awareness campaign strategy and shift those funds to direct services in strategy 2.

The Board discussed the high expense being requested and costs from around the state for media purchases. OCTF staff informed the Board that \$30,000 is the average cost for awareness campaign media purchases through other regions with awareness campaigns. The Board noted that authorizing the Council to utilize \$40,000 of SFY 2019 funds was more in alignment with

expected costs and would allow the Council to use the \$40,000 they already anticipated expending on awareness campaign purchases.

Chairman Kunze called for a motion to amend the Great Lakes Ohio Regional Prevention Plan Amendment to \$40,000 for SFY 2019. Dr. Kynetta McFarlane motioned, and Senator Tina Maharath seconded the motion. The board approved the motion.

Northeast Ohio Regional Prevention Council Letter to Board

Executive Director Williams informed the Board about the letter from the Northeast Ohio Council regarding their concerns with the Board's funding allocations through the regional model. The region was one of two regions that received an overall decrease in funding under the model. The council wanted to inform the Board that they are a strongly performing region that has services in all their counties. The Council believes that under the regional model regions are not rewarded for high performance. The board discussed the need to weigh performance with the needs of all eight regions to provide child abuse and neglect prevention services. Chairman Kunze requested that OCTF staff draft a response letter from the board.

Other Business

No other business was proposed by the Board. As there was no further business to come before the Board, Chairman Kunze adjourned the May 16, 2019 OCTF Board meeting at 12:05 pm noting that the next Board meeting is scheduled for September 12, 2019 in the Finance Committee Room of the Ohio Statehouse.

Handouts:

OCTF Board Meeting Agenda – May 16, 2019

OCTF PowerPoint Presentation – May 16, 2019

Maggie Sanders Bio

OCTF Board Draft Meeting Minutes – February 21, 2019

SFY 2019 Operating Budget

DRAFT SFY 2020 Operating Budget

OCTF Statewide Applications

Northeast Ohio Regional Prevention Council Letter to Board

SFY 2019 Eastern Ohio Regional Prevention Plan Amendment

SFY 2019 Great Lakes Ohio Regional Prevention Plan Amendment

Executive Director's Report