



**Ohio Children's Trust Fund
Board Meeting Minutes
September 13, 2018**

Board Members Present:

Representative Sarah LaTourette
Carla Carpenter (Director Cynthia C. Dungey)
Jennifer Davis (Director Lance Himes)
Elizabeth Ranade Janis
Jennifer Justice
Grace Kolliesuah (Director Tracy Plouck)
Senator Stephanie Kunze
Dr. Kathi Makoroff
Dr. Kynetta McFarlane

Board Members Absent:

Representative Janine Boyd
Kimberly Jordan
Diana Starkey
Senator Cecil Thomas

Staff Present:

Eric Campfield, Program Manager
Nicole Sillaman, Program Manager

Guests:

Remard Colston, Ohio Department of Administrative Services
Jim Kennedy, Ohio Office of Budget and Management
Stacie Massey, Ohio Office of Budget and Management
Denise Pleska, Senior Attorney for ODJFS
Ciara Price, Senior Legislative Aide, Representative LaTourette
Suri Raman, ODJFS Business Relations Manager
Radha R. Vanguri, ODJFS IT Project Manager

Chairman Sarah LaTourette called the Ohio Children's Trust Fund (OCTF) Board Meeting to order at 10:11 am on September 13, 2018.

Introduction of New Board Members

Chair LaTourette introduced new board members. Dr. Kynetta McFarlane and Elizabeth Ranade Janis.

Ohio Department of Administrative Services Grants Management System Update

The Ohio Department of Administrative Services (DAS), the State's lead agency for the Grants Enterprise Management System (OhioGEM), updated the Board on recent developments in the grants management system. DAS explained that the OhioGEM project is delayed while DAS and Deloitte, the vendor for the project, work to develop a custom solution for the State of Ohio. DAS provided that the timeline for this project will be 12 to 18 months from the initiation of the new scope of work with Deloitte.

Chairman's Update

Chair LaTourette updated the Board on OCTF Staff. Chairman LaTourette notified the Board that Director Dungey recommended Lindsay Williams as the new Executive Director of the Ohio Children's Trust Fund. Jennifer Justice moved to approve Lindsay Williams as Executive Director, Jennifer Davis seconded motion. The board approved the motion.

Jennifer Justice expressed interest in serving as the Vice Chair of the OCTF Board. Grace Kolliesuah moved that Jennifer Justice be approved as Vice Chair, the motion was seconded by Carla Carpenter. Motion was approved by board.

Old Business

Minutes

Chairman LaTourette asked for any additions or revisions to the May 31, 2018 board meeting minutes. Hearing no additions or revisions, the Chairman called for a roll call vote on approving the May 31, 2018 board meeting minutes as written. The board approved the minutes as written.

Finance Committee Update

Carla Carpenter reviewed the SFY 2018 Operating Budget revenues and expenditures, noting that final carryover amounts will affect the final cash balance. Ms. Carpenter then discussed the SFY 2019 Operating Budget revenues and expenditures and noted that the new budget shows that the federal CBCAP funds by fiscal year, rather than lumping them together. Additionally, the new budgets show individual contracts so the Board can tell more easily where funds are and are not being allocated and expended. Due to the fact that the amount expended in SFY 2018 will increase, the total balance of \$10,858,298.35 will decrease by September 30th, 2018.

Elizabeth Ranade Janis inquired about the funding for the University of Toledo, and Ms. Sillaman informed her that an agreement was not yet in place, but that the University of Toledo was selected as a human trafficking prevention grantee in SFY 2018 and that an agreement should soon be in place.

Child Advocacy Center Start-up Application

Eric Campfield reviewed the CAC application Criteria and presented the application from Canopy Child Advocacy Center, noting that the Great Lakes Regional Council had voted to recommend the \$5,000 start-up funds. A motion was made to approve the application by Representative LaTourette and seconded by Senator Stephanie Kunze. Motion was approved.

Mr. Campfield also informed the Board that CAC startup funds will now be offered quarterly, in alignment with the Statewide Application.

Statewide Applications

Mr. Campfield presented the statewide application from Valley Interfaith Community Resource Center, noting that the application is proposing to provide its Neighbors Empowered program in

Hamilton County and is requesting \$64,555.00 to serve 50 children and 50 adults. Mr. Campfield noted that this application does not propose Statewide services but proposes replicability.

Elizabeth Ranade Janis asked whether specifics were known about the Neighbors Empowered program and Mr. Campfield informed her that it was not clear in the application. The Board decided to table the discussion to have more time to review the application.

Mr. Campfield then presented the statewide application from Family and Youth Law Center at Capital University Law School, noting that the application is proposing to provide virtual legal clinics and individual legal counseling to substance abuse recovery participants throughout Ohio. Mr. Campfield noted that the program would cost \$94,958.00 to serve more than 500 people throughout Ohio.

Dr. Kathi Makoroff suggested that Capital University clarify which treatment centers they will be working with and noted that she would like the program to go where it is needed and does not serve areas where legal advice is not needed. The Board also discussed ensuring that the program served parents and addressed child abuse and neglect prevention outcomes.

Chairman LaTourette moved to approve the application for funding with the assurance that the issues discussed by the Board would be addressed during contracting. Senator Kunze seconded and the motion passed.

Additionally, Mr. Campfield presented the “Store it Safe” campaign from the Ohio Chapter of the American Academy of Pediatrics (Ohio AAP) for the month of October, noting that this awareness month campaign was part of the OCTF’s approved application from the May 31st Board meeting. After discussing the specifics of the campaign, Mr. Campfield noted that the staff wanted to make sure the board was aware of the key components of the campaign and to answer any questions they may have.

Chairman LaTourette questioned if the program fit into the mission of the OCTF for preventing child abuse and neglect. Mr. Campfield replied that Ohio AAP’s believes that by educating adults on gun safety you can prevent child neglect by ensuring guns are locked in a safe place and children are not killed or hurt by accessing these weapons. The board had no additional concerns.

Human Trafficking Mini Grant

Ms. Sillaman presented the Human Trafficking Collaborative of Lorain County’s (HTCLC) application for the SFY 2018 human trafficking prevention mini-grant to the Board, noting that HTCLC has submitted documentation from both the Ohio Attorney General’s Office and the Ohio Secretary of State’s Office, stating that they are in good standing with each agency. Ms. Sillaman also noted that the application was denied funding during the May 31st Board meeting due to concerns about their standing with these state agencies.

The board discussed if there was any way to gain additional insight into the matter pertaining to why this organization’s standing was questioned by a concerned constituent. More reporting requirements were suggested and the board also questioned if there were any other organizations in the area that could offer this type of programing. Concerned that no other organizations were in the area and with the understanding that this organization was not actively being investigated by the Ohio Attorney General’s Office, and in good standing with the Ohio Secretary of State, Chairman LaTourette moved to approve the grant award. Dr. Kynetta McFarland seconded, and the board approved the motion.

OCTF Website Development

Ms. Sillaman updated the Board on the progress of the OCTF's website, noting that Information Control Company, LLC (ICC), the entity contracted to develop the website, has worked with OCTF stakeholders and the website development was beginning and should be ready for launch by the end of the calendar year. Ms. Sillaman provided that ICC's Topline report identified agencies and organizations, professionals seeking family support, and parents as the primary audiences of the website. Ms. Sillaman also informed the Board that ICC is implementing a portal for Board members to access board documents and information.

Awareness Campaign Proposal

Ms. Sillaman then presented ICC's proposal to expand their current scope of work to include the development of templates for awareness campaigns. Ms. Sillaman provided that, because there are several different awareness campaigns currently being funded through the OCTF's regions, there is a need for greater oversight and governance of these campaigns from the OCTF staff. Ms. Sillaman noted that there are opportunities for improved resource sharing and reuse between the regional prevention councils and OCTF materials already developed, as well as several other benefits to the staff, the regions, and the public.

Ms. Sillaman noted that the proposed schedule would cost \$142,540 for development and migration, which would have a go live date of February 2019. The board questioned if the OCTF had the funding to cover the additional costs of the migration solution. Ms. Sillaman replied that the funding was available. Chairman LaTourette made a motion to approve the website migration at \$142,540. Grace Kolliesuah seconded and the motion was approved.

Together for Families Conference Sponsorship

Ms. Sillaman informed the Board that the Together for Families Conference, hosted by the National Family Support Network, was partnering with the Ohio Children's Trust Fund for a presentation during the conference. Ms. Sillaman informed the Board that she would be presenting on behalf of the Trust Fund and informed members that they are welcome to attend.

Ms. Sillaman then informed the Board that the National Family Support Network asked the OCTF to be a sponsor for the conference. Ms. Sillaman also explained that there are different benefits for each level of sponsorship. The Board discussed whether supporting the conference would set a precedent that the Ohio Children's Trust Fund is in the business of sponsoring conferences and events and that the funds would be taken from direct services. Mr. Campfield informed the Board that the funds would come from a line item in the budget for strategic marketing, which had more than enough funds to support the request. No funding to support this sponsorship opportunity would lessen the amount awarded for direct services. The Board then discussed that sponsoring the conference is an effective way of elevating the brand of the OCTF, especially given the fact that this conference was being held in Ohio.

Chairman LaTourette moved to approve that OCTF to be a lead sponsor for the conference and Senator Kunze seconded. Motion approved.

OCTF Regional Model Update

Discussion tabled until next board meeting.

Southeast Ohio Regional Prevention Plan Amendment

Ms. Sillaman discussed that the Board did not approve the Southeast Ohio Region's Plan for Parent Leadership and Involvement due to a component not in alignment with child abuse and neglect prevention at its May 31st board meeting. Additionally, Ms. Sillaman discussed the Southeast Ohio Regional Council's amendment to its prevention plan, merging its strategy to Promote Children's Healthy Social and Emotional Development with its strategy to Strengthen Parenting Skills to Promote Healthy Child Development. The Parent Leadership Plan was also revised to remove the unallowable element. Finally, the Council proposes to add a professional development strategy for regional professionals and those who care for children to be knowledgeable about the effects of trauma and addiction, and what they can do to support families and help children thrive.

Chairman LaTourette moved to approve Southeast Ohio Regional Prevention Plan Amendment and Dr. Kynetta McFarland seconded. Motion approved.

April 2019 Child Abuse and Neglect Prevention Month Update

Ms. Sillaman informed the Board that the April 2018 prevention month activities were a success for the OCTF, with buy-in from partners at both the state, regional and local level and that the Be a Hero campaign will be developed further and continued for April 2019. Ms. Sillaman informed the Board that Origo Branding has been contracted to provide print and advertising material for the campaign, as well as to provide social media marketing for the campaign.

Other Business

No other business was proposed by the Board. As there was no further business to come before the Board, Chairman LaTourette adjourned the September 13, 2018 OCTF Board meeting at 12:02pm.

Handouts:

OCTF Board Meeting Agenda – September 13, 2018
OCTF PowerPoint Presentation – September 13, 2018
Dr. Kynetta McFarlane Bio
OCTF Board Draft Meeting Minutes – May 31, 2018
SFY 2018 Operating Budget
SFY 2019 Operating Budget
SFY 2020-2021 Biennium Budget Spending Authority Submission
Canopy Child Advocacy Center Start-up Application
Statewide Application - Valley Interfaith Community Resource Center
Statewide Application – Family and Youth Law Center at Capital University Law School
Human Trafficking Collaborative of Lorain County's Secretary of State Letter
Human Trafficking Collaborative of Lorain County's Attorney General Letter
OCTF Website Redesign Project Topline Report
Regional Model Service Grid
Southeast Ohio Regional Prevention Plan Amendment Request
April 2019 Child Abuse and Neglect Prevention Month Activities Guidelines
Executive Director's Report