



**Ohio Children's Trust Fund
Board Meeting Minutes
November 8, 2018**

Board Members Present:

Representative Sarah LaTourette
Carla Carpenter (Director Cynthia C. Dungey)
Jennifer Davis (Director Lance Himes)
Elizabeth Ranade Janis
Kimberly Jordan
Jennifer Justice
Grace Kolliesuah (Director Tracy Plouck)
Senator Stephanie Kunze
Dr. Kynetta McFarlane
Diana Starkey

Board Members Absent:

Representative Janine Boyd
Dr. Kathi Makoroff
Senator Cecil Thomas

Staff Present:

Lindsay Williams, Executive Director
Eric Campfield, Program Manager
Nicole Sillaman, Program Manager
Renee Whitfield, Administrative Professional

Guests:

Nancy Cunningham, Nationwide Children's Hospital
Denise Pleska, Senior Attorney for ODJFS
Ciara Price, Senior Legislative Aide, Representative LaTourette
Kayla Zimpfer, Nationwide Children's Hospital

Chairman Sarah LaTourette called the Ohio Children's Trust Fund (OCTF) Board Meeting to order at 10:03 am on November 8, 2018 without a quorum.

Program Highlight – Central Ohio Regional Prevention Council

Chairman LaTourette introduced Nancy Cunningham and Kayla Zimpfer from Nationwide Children's Hospital, which serves as the Regional Prevention Coordinator for the Central Ohio Regional Prevention Council. Ms. Cunningham and Ms. Zimpfer presented the board members with an overview of the work being done through the Central Ohio Regional Prevention Council. Ms. Cunningham shared that the work of the Trust Fund aligns well with the hospital's mission to improve the health and wellness of children across the region.

Ms. Zimpfer explained that as the council liaison, she is working to develop stronger relationships with the counties throughout the region to gather their buy-in and support for the services being funded through the region. Given this individual attention at the local level, the regional council has been able to use its partnerships to leverage funding, and work with other entities to provide additional support services to families that otherwise could not be supported through the OCTF funded grant.

Overall, the region feels confident they are moving in the right direction and providing essential services to families at risk of both substance abuse, as well as child abuse and neglect.

Chairman's Update

Chairman LaTourette introduced the new Executive Director of the Ohio Children's Trust Fund, Lindsay Williams.

Following this introduction, Chairman LaTourette then introduced new board member Kim Jordan. Ms. Jordan is an attorney who has worked with children and families as well as a professor at The Ohio State University, Moritz College of Law. Ms. Jordan is excited to join the board.

Renee Whitfield was introduced to the Board as the new Administrative Professional for the Trust Fund.

Chairman LaTourette informed the board that volunteers for the Finance Committee were still needed and that OCTF Board manuals were available for new members and those that had not received one previously.

Old Business

Minutes

Chairman LaTourette asked for any questions or revisions to the September 13, 2018 board meeting minutes. Hearing no questions or revisions, the Chairman motioned that the September 13, 2018 board meeting minutes be approved as written. Senator Kunze seconded the motion. The board approved the motion.

New Business

Finance Committee Update

Treasurer Diana Starkey reviewed the SFY 2018 Operating Budget. Revenues were higher in SFY 2018 due to the fact that the Trust Fund added an additional \$1,162,709.90 in carryover funds from SFY 2017. Given that many regions were not fully operational in SFY 2018, a substantial amount of funding was not spent, which caused a higher than anticipated ending cash balance in SFY 2018.

Ms. Starkey then presented the SFY 2019 Operating Budget. Similar to SFY 2018, unspent funding was carried over in SFY 2019, which caused a higher than expected beginning cash balance. While the amount to be spent in SFY 2019 is higher than usual, the Trust Fund feels confident that most, if not close to all, of this funding will be spent as allocated.

Ms. Starkey then explained that the Trust Fund received an \$11,000 donation in October, exceeding the budgeted amount for donations from a Corporation/Organization in SFY 2019. Eric Campfield noted that the amount was not shown on the current budget because it is through September 30, 2018 only.

Regional Model Allocation

Treasurer Starkey then addressed the level of funding that would need to be allocated towards services through the regional model in SFY 2020. OCTF staff reminded the Board that the funding allocated in SFY 2019 is anticipated to be spent this fiscal year.

Eric Campfield discussed the different potential grant funding levels for services through the regional model based on the Trust Fund's projected revenue and expenses in SFY 2020. The funding options proposed to the Board were \$3 million, \$3.5 million and \$3.8 million. Staff explained that the funding level choices are significant because the OCTF must have the cash amount of at least \$4 million available to cover expenses starting July 1st for purchase orders to be released for vendors.

Staff explained that since the funding requests are due from the regions by February 1, 2019, the Trust Fund would like to inform the regions of the amount that will be available, so they can tailor their funding requests based on available funds.

Chairman LaTourette moved to approve the Regional Model Allocation at \$3.5 million in SFY 2020. Dr. Kynetta McFarland seconded, and the board approved the motion.

Statewide Application

Mr. Campfield presented the statewide application from Valley Interfaith Community Resource Center (VICRC), noting that it was discussed at the September 13, 2018 Board meeting. Mr. Campfield noted that the application as is does not meet the criteria for funding under the application guidelines. Elizabeth Ranade Janis expressed that she had several program concerns about the application and reiterated that she did not feel it aligned with the goals of the Trust Fund or the guidance of the Statewide Application.

Chairman LaTourette moved to not approve the Statewide Application for Valley Interfaith Community Resource Center with the understanding that the Trust Fund staff would offer feedback to the organization about the application. Dr. Kynetta McFarland seconded, and the board approved the motion.

Grace Kolliesuah requested that OCTF provides VICRC with feedback about their application as well as grant writing resources. Senator Kunze also suggested that there may be other boards and commissions that might be able to fund VICRC's proposal.

OCTF Regional Model Update

Central Region

Trust Fund staff explained the regions' strategies focus on providing supports to substance abusing parents using services from CompDrug. They are also offering parenting classes delivered by Nationwide Children's Hospital. Carla Carpenter noted that the Trust Fund is currently working on a data sharing agreement to evaluate the services in the region. Ms. Williams stated that the data sharing agreement with The Ohio State University will look at the families that are served through CompDrug and Nationwide Children's Hospital to perform a non-identifying comparison of families to see if they entered the child welfare system so many months after receiving services.

Eastern Region

The key strategies in the region pertain to providing high quality childcare and mentoring services for youth, stated OCTF staff. The Corporation for Ohio Appalachian Development (COAD) is implementing Facebook live posts and offering a Child Development Associate Certification scholarship. The scholarship is meant to offer child development education to unlicensed in-home child care providers. Individuals could attend the training as a whole or just the session that would be most useful to them. In addition, Big Brothers Big Sisters and the Cross-Age Mentoring Program are being implemented in several school systems in Eastern Ohio to improve youth's social emotional development.

Great Lakes Region

The key strategies for the region are parental resiliency and social supports. This region has had a lot of success with parent cafés and Mom Power, which is a group parenting program with a mental health component. Great Lakes has also been working on their 'What You do Next Matters Most' regional awareness campaign.

Northeast Region

The key strategies for the region are embedding the Strengthening Families Framework in early care and education and parent education. They are implementing parent cafés, Triple P, wrap around supports and active parenting.

Northwest Region

The key strategies for the region are an awareness campaign, trauma consultation and training in childcare settings and parent education supports.

Southeast Region

It was explained to the Board that the Southeast region of Ohio does not have the number of service providers as compared to other regions. Mr. Campfield and Ms. Sillaman have been working very closely with the region and now have two vendors secured that will serve 10 out of the 13 counties in the region. The region is working with other local organizations to try to get services in the remaining 3 counties. The key strategies for the region are parenting skill building and education.

Ms. Starkey asked why it was so difficult to get providers in the Southeast region of Ohio. Mr. Campfield responded that there were several personnel issues that led to contracts not being executed and vendors are not responding to the RFP. This issue is compounded by the general lack of service providers in the region.

Southwest Region

Trust Fund staff stated that the Southwest region is doing a wonderful job with kinship connection programs. One of their strategies is to find and connect non-offending, non-abusive kinship caregivers with information and referral services, as well as providing parent education and other support services to kin caregivers. The region is also implementing an awareness campaign about what child abuse and neglect is and the services that are available throughout the region to prevent it. The region's final strategy is to provide education and training for professionals.

Western Region

The key strategies for the region are parent education and support, promotion of children's social emotional development and trauma-informed care training for professionals.

To help more evenly distribute the workload for submitting items to the OCTF Board from the regional prevention councils, the Trust Fund, in collaboration with all regional prevention coordinating entities, modified the deliverable deadlines for the prevention renewal funding requests to February 1st from March 1st.

Regional Model Update

Ms. Williams explained to the Board that currently five regions have administered a council member feedback survey, which was initially developed by Wright State University and modified by the regions to meet their unique needs. Some of the feedback received included that council members saw benefits to the fact that funding could be pooled together across counties, the support of the Trust Fund staff, accountability and being able to learn from other areas. Items that were identified as not working well were the time commitment, a need for clearer direction on expectations, bureaucracy and the difficulty encountered by starting services through this model. Ideas for improvement included decreasing the time it takes for councils to learn about funding decisions from the OCTF Board, clarifying roles and responsibilities, and additional funding.

Trust Fund staff explained that at the September 2018 Regional Prevention Coordinators' Network Meeting, a facilitator from LeanOhio led a session with all coordinating entities to discuss what was working well, opportunities for improvement and recommendations. The group did some process mapping to identify "pain points" that the Trust Fund could address. One of those issues was to address appointments to the council from the commissioners and increasing engagement.

Chairman LaTourette questioned the survey result of revising Ohio Revised Code based on lessons learned and wanted to make sure she and Senator Kunze were kept in the loop as that is more clearly defined.

Ms. Williams addressed that to be mindful of the timeframe for the Board meeting, moving forward the regional model updates will be a high-level overview with more detailed information available in the meeting handouts. She informed the board that another opportunity the Trust Fund staff has been discussing is inviting Board members to participate in Regional Prevention Coordinators' Network meetings to learn first-hand how the model is working. If that is something that the Board is in support of, Trust Fund staff will be reaching out to Board members beginning in 2019 to see if they are interested in attending a meeting.

Regional Model Evaluator

The Trust Fund staff reviewed with the Board the need to procure an evaluator for the regional model. As previously discussed, there are several pain points regarding processes throughout this model that would benefit from evaluation and recommendation of possible reforms. Jennifer Justice questioned whether or not the intent of this evaluation is to compare the regional model to the county allocation model. OCTF staff explained that the evaluation would not be comparing the two models, but rather, to help the staff make improvements to the current model based on feedback solicited from partners. It was estimated that the cost would fall within \$150,000.00 to \$200,000.00 with an estimated timeframe of 18 months. There is money in the budget that has not been allocated to a specific activity at this time that could support this request.

Chairman LaTourette moved to approve soliciting and procuring evaluation services. Carla Carpenter seconded, and the board approved the motion.

Northeast & Western Ohio Amendment

The Northeast Ohio Regional Prevention Council requests to move \$18,096.77 from Strategy 1 to Strategy 2 to assist in funding new vendors. The council recognizes that Strategy 2 is where the money would be of the best use. This is not an increase request just an adjustment in where the funds are being spent.

The Western Ohio Regional Prevention Council requests removing \$10,000 from Prevention Plan service dollars to April Prevention Month funds. The council is requesting to move the funds from their Strategy 1 into April Prevention Month spending.

Chairman LaTourette moved to approve the Northeast and Western Ohio Regional Prevention Plan Amendments. Senator Kunze seconded, and the board approved the motion.

Appointment of Council Member

The OCTF has received one application from Julie Harris of Madison County who is seeking appointment to the Central Ohio Regional Prevention Council. The council voted at its last council meeting to support this application given Ms. Harris's expertise regarding the April Child Abuse Prevention Month awareness campaign. The council is interested in having Ms. Harris serve as the April Awareness Month workgroup chair. After being provided with this update, Chairman LaTourette moved to approve the appointment of Julie Harris to the Central Ohio Regional Prevention Council. Senator Kunze seconded, and the board approved the motion.

April 2019 Child Abuse and Neglect Prevention Month Update

Origo Branding Company is creating several marketing pieces with the Be a Hero branding. Origo provided the Trust Fund with two final concepts that were sent to the regional councils to obtain feedback on which concept would resonate most in their communities. With input from the regions a decision was made on the concept. This selected campaign is a revised version of the 2018 campaign, with a revision to the tag line from "Pick Your Superpower," to "What's Your Superpower?".

April 2019 Child Abuse Prevention Month activities will include the “#EverydayOhioHeroes” campaign. The hashtag was changed slightly from last year to include “Ohio”. The annual April Kickoff Event will be hosted in late March or early April of 2019 with hopes of hosting the event in the Ohio Statehouse, as in years past. Advertisements and content will run on social media platforms. There will also be opportunities for interviews and earned media appearances in major markets (e.g. Columbus, Cleveland, Cincinnati).

The OCTF is also creating a social media toolkit for the “#EverydayOhioHeroes” campaign that will be posted to the website. Similarly, local contests will run in early 2019 to engage adults as Everyday Ohio Heroes, as well as to include youth in a contest that will be sent to schools and other applicable partners. The Trust Fund will also continue its Kids Bake for Kids’ Sake Bake Sale.

With regard to regional activities, the April Awareness Month Prevention Plan Guidance was sent out August 15, 2018. The deadline for submission of April 2019 Child Abuse Prevention Month Regional Plans was moved up from February 1, 2019 to November 1, 2018.

Trust Fund staff briefly reviewed all of the regional awareness month activities proposed throughout the state. Ms. Sillaman noted that all the April Prevention Month activities submitted by the regions are within scope and budget. Chairman LaTourette moved to approve the Regional April 2019 Prevention Month Plans. Dr. Kynetta McFarlane seconded, and the board approved the motion.

OCTF Program Committee Update

Currently the committee is made up of board member Elizabeth Ranade Janis and the Trust Fund staff. The committee is seeking to add Board Members and representatives from the regions. Anyone interested in serving on this committee should reach out to Executive Director, Ms. Williams.

OCTF Website Development

Ms. Sillaman provided a quick overview of the new mockup of the OCTF website. She explained that there will be a Board portal available on the new website that will contain all the documents and information for meetings and committees. Members will be able to log into the portal with a user name and password. The current launch date for the OCTF’s new website will be late December 2018.

Other Business

No other business was proposed by the Board. As there was no further business to come before the Board, Chairman LaTourette adjourned the November 8, 2018 OCTF Board meeting at 12:08pm noting that this would be her last meeting serving as Chairman of the Board.

Handouts:

OCTF Board Meeting Agenda – November 8, 2018
OCTF PowerPoint Presentation – November 8, 2018
Kimberly Jordan Bio
Lindsay Williams Bio

Renee Whitfield Bio
OCTF Board Draft Meeting Minutes –September 13, 2018
SFY 2018 Operating Budget
SFY 2019 Operating Budget
Statewide Application - Valley Interfaith Community Resource Center
Northeast Ohio Regional Prevention Plan Amendment Request
Western Ohio Regional Prevention Plan Amendment Request
Appointment Application to Regional Child Abuse and Neglect Prevention Council – Central Region
SFY 2018 Annual Program Analysis
Regional Model Service Grid
Executive Director’s Report